

Fall 2014 Jewelry Report

<http://www.jewellermagazine.com/Article.aspx?id=3188&h=4-Best-Jewellery-Trends-for-2014>

Summary of trends: "Conversation" is the chosen word to sum up the design and jewelry trends in the approaching year. Gem Visions 2014 is a collaborative report featuring design directions, themes and inspirations. The latest edition nurtures ingenious concepts and megatrends that are said to leave consumers with enigmatic, surreal, contemplative and tribal stories to tell.

- **Allegoria** provokes the dark arts and mysticism. The jewelry is allusive and sculptural with intricate details. Constructed around the beauty of geometry and primitive instincts, this collection encompasses ancient philosophies.
- **Cross Gender** instigates a craze for pink. Modern youth and its exciting energy fuel this trend. The trend concentrates on gender fusion and futuristic visions and expectations.
- **Minimal East** is Zen-driven. It is contemplative and re-examines the cultural roots of today's rapidly transforming world. Using soft, subtle tones such as grey-green, borealis grays, fresh jade greens and a startling hint of Chinese lacquer red, this trend direction is sophisticated and meticulous in style.
- **Eldorado Remix** pushes for ethnic influences as it celebrates a new golden age. Vibrant, rich, tribal and spirited, *Eldorado Remix* meets and mingles tradition with contemporary ideals.

Allegoria



Cross Gender



Minimal East



Eldorado Remix



<http://www.trendvisionforecasting.com/public/eng/Pagina66.asp#!prettyPhoto>

Summary of Trends: This season, fashionistas are clamoring for statement pieces that speak to their sense of self, rather than the standard definition of what is prized. The sum is more important than its parts.

- By merging unlimited creativity with old-world construction techniques, a new category of accessories is born – those valued not necessarily for intrinsic purposes, but for the art of quality and design.
- An artisan mentality is reshaping the industry that once relied on making women want only what everyone else had. Rediscovering and embracing this 'uniquely mine' state of mind is only the beginning of the revolution.

The Machine Age





Chromatic Energy

